



Central Wisconsin Invasives Partnership (CWIP) Work Plan (2020-2024)

Goal 1: Education about Prevention and Management

Objective	Strategic Actions	Deliverables/Measurement
1.1 Present educational programs to CWIP members and the public on the harmful effects of invasive species and prevention/control methods while promoting the benefits of native species.	1. Conduct invasive species workshops tailored to specific groups.	Hold landowner workshop in Mount Morris. Hold roadside and ROW worker workshop. Hold multi-session invasive plant identification workshop.
	2. Work with local schools to expose children to invasive species topics.	Look into school outreach events.
	3. Assist CWIP members in training programs for their employees/volunteers.	Train and/or provide training materials to all members who request it.
	4. Conduct invasive species presentations tailored to specific recreation groups.	Look into presentations targeted at mountain bike groups, hunting/fishing groups, and snowmobile/ATV groups.
	5. Assist members and the public with invasives identification.	Respond to all requests for invasive species identification.
	6. Approach and educate businesses and public entities that may play a role in spreading invasive species.	Reach out to highway departments/town boards and provide education materials/training. Reach out to municipal yard waste sites to

		provide awareness of NR 40 and provide education materials/training.
	7. Attend outreach events to raise awareness of CWIP and invasive species issues.	Secure CWIP booth at county fairs, home and garden shows, etc. Booth may be shared with Golden Sands RC&D. <ul style="list-style-type: none"> - CWIP/Golden Sands table at Wisconsin Trappers Association conference.
1.2 Create and share outreach materials related to CWIP and invasive species.	1. Maintain and distribute a current CWIP brochure.	Print CWIP brochure copies as needed. Distribute brochures to libraries and other community centers. <ul style="list-style-type: none"> - Distributed to Portage County Public Library, Amherst Library. Distribute brochures at outreach events.
	2. Obtain existing educational resources from other agencies and partners (WDNR, USFS, UW-Extension, etc).	Approach agencies and partners as necessary to obtain resources. <ul style="list-style-type: none"> - Received buckthorn, knotweed, Amur cork tree, and phragmites handouts and Wisconsin wildcards from WDNR Become a PlayCleanGo partner.
	3. Develop new resources as needed, including targeted resources for specific groups.	Develop new outreach materials as needed.
	4. Distribute new and existing education resources.	Distribute resources at outreach and education events and to interested volunteers and landowners. Distribute resources to businesses that interact with target groups. Install trail signage and booth brushes.
	5. Reach novel audiences and maintain contact with existing partners and members through the use of the internet.	Coordinator will maintain an active CWIP Facebook page with a steadily increasing number of likes.

		<p>Coordinator will maintain CWIP website and add information on CWIP activities and invasive species identification and management.</p> <p>Coordinator will maintain CWIP email contact list and use it to inform interested parties of CWIP events.</p>
	6. Utilize print/radio/television to raise awareness of invasive species issues.	Seek opportunities for press coverage of CWIP activities.

Goal 2: Monitoring and Early Detection

Objective	Strategic Actions	Deliverables/Measurement
2.1 Improve the capability of CWIP and its cooperators to detect and report invasive species.	1. Identify priority invasive species.	Create a four-tiered list priority list (Watch, Early Detection and Rapid Response, Higher Priority Management, and Lower Priority Management).
	2. Identify high-priority areas to survey, including areas that have never been surveyed and high-risk areas due to traffic patterns.	Produce priority location list.
	3. Develop protocol to follow when a “Watch” or “Early Detection and Response” species is discovered more than 5 miles from a known population.	Create new species report protocol.
	4. Enter all reports of invasive species into an accessible database.	All new reports added to GLEDN/EDDMapS.
	5. Train members of the public in reporting invasive species.	Hold mapping blitz. Promote GLEDN app.
	6. Conduct roadside surveys.	Map 210 miles of roadside associated with mapping blitz.

		As funding allows, conduct roadside surveys.
2.2 Respond to new “Watch” and “Early Detection and Response” species found in CWIP’s area.	1. Complete all required tasks when new species are reported.	Follow new species report protocol (see above).
2.3 Monitor locations of high priority invasive species.	1. Record where high-priority species exist and keep notes on past treatment and outcomes.	Maintain spreadsheet of high-priority plant locations with notes on past treatment and outcomes.

Goal 3: Invasives Management

Objective	Strategic Actions	Deliverables/Measurement
3.1 Make efficient decisions regarding which control projects to take on.	1. Use all available information to help prioritize efficient and effective species control.	Consider multiple factors when prioritizing, including: landowner cooperation, available resources, population extent, risk of spread, and ecological/economic/human health impacts.
3.2 Use integrated approach to manage invasives species.	1. Seek input from CWIP steering committee before starting a treatment project.	Discuss potential projects at steering committee meetings or via email.
	2. Follow legal requirements regarding land ownership, herbicide application, and equipment use.	Keep records of landowner permission forms, copies of pesticide applicator certification, records of treatment, and other records deemed necessary.
	3. Manage invasive species using one or more of the following techniques: mechanical, chemical, biological, cultural.	Use methods necessary to complete control projects.
	4. Work toward establishing an equipment/herbicide loan program.	Seek funding opportunities for equipment/herbicide loan program.
	5. Provide opportunities for volunteers to assist CWIP and learn through hands-on activities.	Incorporate volunteers in removal projects whenever possible.
	6. Restore treatment areas by planting native	Revegetate treatment areas with native species

	species.	whenever funding/donations are available.
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Goal 4: Cooperation with Members and Partners

Objective	Strategic Actions	Deliverables/Measurement
4.1 Develop strong relationships with other CISMAs in Wisconsin.	1. Regularly communicate with other CISMA coordinators/organizers.	Participate in Wisconsin CISMA conference calls whenever possible.
	2. Attend conferences and events, as resources allow, to coordinate with other CISMAs and share ideas and resources.	Attend at least 1 other CISMA's meeting each year. Attend 1 CISMA coordinator meeting yearly.
	3. Work to secure collaborative grant funding.	Consider submitting collaborate grant applications with other CISMAs.
4.2 Maintain and enhance relationships with current and future member organizations and partners.	1. Share information and resources with CWIP members and partners.	Meeting invites sent to all members, partners, and cooperators. Look into starting a CWIP newsletter to be distributed to interested parties.
	2. Continually assess how CWIP can better serve its member organizations.	Create a survey and send to member organizations.
	3. Support control projects organized by member organizations as resources allow.	Disseminate information about control projects and/or workdays held by member organizations.
	4. Actively recruit new formal members to CWIP.	Sign on 10 organizations/governing bodies as members.

Goal 5: CISMA Administration

Objective	Strategic Actions	Deliverables/Measurement
5.1 Maintain CWIP's organizational structure and organizational documents.	1. Retain a steering committee of county representatives and at-large members.	Maintain a steering committee member from each county and 4-7 at-large members, one of

		which will be CWIP's fiscal agent.
	2. Maintain executive committee.	Officers elected (Chairperson, Vice-Chairperson).
	3. Maintain up-to-date governing documents.	Review MOU every five years. Update other documents as needed.
	4. Maintain at least one staff position to coordinate CWIP activities and manage grant applications.	Employ coordinator.
	5. Maintain communication about CWIP activities between coordinator, steering committee, and fiscal sponsor.	Coordinator will update steering committee on CWIP activities at steering committee meetings. Coordinator will update the Golden Sands RC&D Forestry/Wildlife/Agriculture Committee on CWIP activities six times yearly, at Golden Sands RC&D council meetings.
5.2 Seek funding to continue existing CWIP programs and expand into new programs.	1. Work with fiscal sponsor to apply for federal, state, and local grants.	Submit grant applications.
	2. Focus on grant opportunities that can maintain the coordinator position.	Submit grant applications that include "general coordination."
	3. Explore opportunities for additional funding.	Look into programs to solicit private donations, contract with organizations/local governments for noxious weed removal, etc.